

Workshop announcement „Enhancing Sustainability and Effectivity of Training and Education by Online Learning“

“..the capacity to acquire and generate knowledge in all its forms, including the recovery and upgrading of traditional knowledge, is perhaps the most important factor in the improvement of the human condition” (Bezanson and Sagasti, 1995)

It is now widely acknowledged that Information and Communication Technology (ICT) should be understood as a prime enabler for accessing, distributing and producing knowledge also in developing countries.

The US\$ 750 million Australian “Virtual Colombo Plan” and the Japanese US\$ 15 billion “Comprehensive Development Package” with an emphasis on ICT supported educational programmes are two prominent examples for this view. Those in the field are now witnessing how these large scale programmes are gaining momentum.

The ambitious task of reducing poverty, providing education for all, enabling for lifelong learning and closing the digital gap set by the international development community and governments alike needs ICTs as an enabling and empowering catalyst. The technological advance in the Northern Hemisphere is becoming mission critical for today's development cooperation.

This is the reason why traditional methods of project management and training in development cooperation are benchmarked by the stakeholders. They realize that ICT based training and education is setting new standards and that development programmes for the South need to meet these standards.

Today the management of intellectual capital via the Internet is a key factor in business process management. “Interaction” with knowledge - which resides in people and not in systems - plays an important role in all project management and service development processes. Mastering this informed knowledge building process will have a major impact on the quality of delivery.

It is from this background that GTZ offers a Workshop and a Web-based training programme on „ Enhancing Sustainability and Effectivity of Training and Education by Online Learning“ in October 2002:

1. A two day workshop on 21st – 22nd October 2002 in Frankfurt, Germany.
2. A 4 weeks Web-based course with 4 hours learning time a week will start on September 30th 2002
3. Workshop and Web-based training can be booked independently from each other.

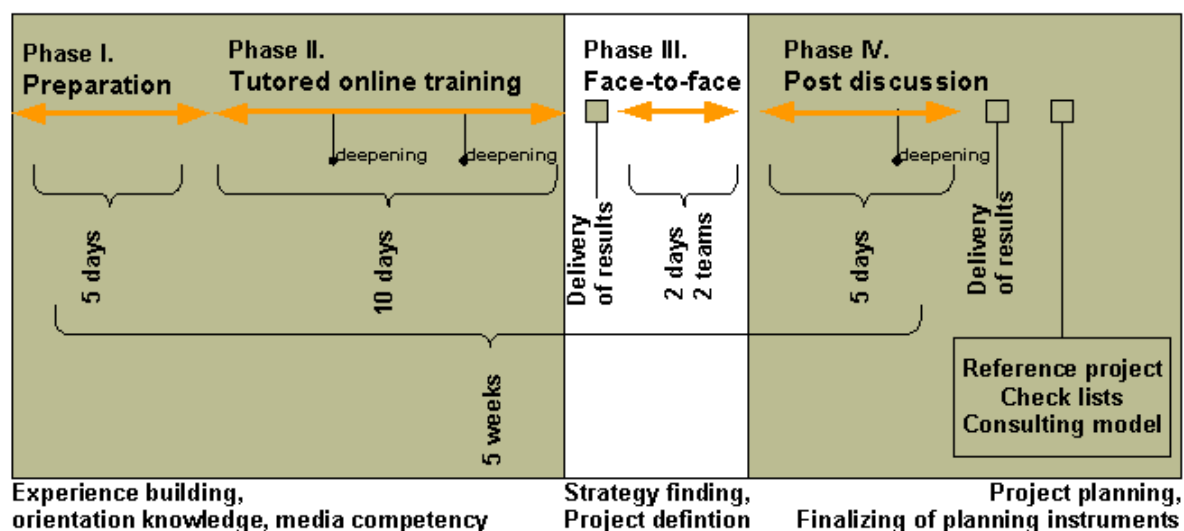


Figure 1: Training / workshop plan

The Workshop and the Web-based training intends to

- address the practical needs of GTZ projects with regards to training, optimisation of processes and knowledge management in the education and training programmes (Bildung und Berufsbildung)
- provide capacity building by combining project-oriented discussions and hands-on online training experiences;
- share relevant case studies with the participants in order to facilitate a meaningful transfer of best practices to GTZ projects,
- and achieve a catalyst effect by bringing together participants who are prepared to become multipliers in the field.

WORKSHOP SUMMARY:

Learning objectives:

1. to know workflows and methods for project management and instruction
2. to analyse the feasibility of blended learning trainings as part of technical cooperation projects
3. to experience blended learning instruction

Table of content:

1. Best practices of blended learning
2. Proven business solutions for knowledge building services in the technical development cooperation (no prototypes)
3. Blended learning instruction
4. Management model for designing blended trainings and setting up virtual training institutions

Duration and learning time:

- one week preparatory phase (4 hours)
- two weeks of online instruction and delivery of results (4 hours per week)
- two days face-to-face
- one week post discussion and finalizing of the results (4 hours)